Denis Dani

Senior Frontend Engineer (Product & UI Focused)

Málaga, Spain
📱 *(+34) 603 10 82 89*
✉ *danidenis1995@gmail.com*
in *linkedin.com/in/denis-dani*

Profile

Senior Frontend Engineer with 11+ years of experience, specialized in React.js, Next.js, and TypeScript. I combine architectural maturity with a strong passion for Product Engineering and UI Architecture. After a successful tenure as Director, I am returning to my core passion: being a hands-on Individual Contributor focused on building scalable, pixel-perfect web applications within the modern JavaScript ecosystem.

Core Skills

Frontend Core	**React.js, Next.js, TypeScript**, JavaScript (ES6+), HTML5, CSS3
State & UI	Zustand, Redux Toolkit, TanStack Query (React Query), **Tailwind CSS**, SASS, CSS-in-JS, Responsive Design
Mobile	Ionic, Capacitor, Flutter (Prototype experience), Native Android (Java)
BaaS & DevOps	Supabase, Appwrite, Dokploy, Docker, Vercel, CI/CD, Git
Testing	Jest, React Testing Library, Cypress

Experience

Nov 2023 – Nov 2025 — **Director (Principal Engineer)**, *Laika Developments LTD*, London, UK

Acting as the primary 'hands-on' architect and lead developer.
- Personally designed and architected a new scalable, multi-tenant SaaS platform from the ground up using **Next.js 14** and **TypeScript**.
- Acted as the lead hands-on developer, writing significant portions of the codebase.
- Provided technical leadership to a small internal team and managed external contributions.
- *Stack: Next.js, React, TypeScript, Zustand, TanStack Query (React Query), Tailwind, Supabase, Docker, Dokploy.*

Feb 2020 – Oct 2023 — **Senior Software Engineer**, *Los Angeles LTD*, London, UK

Developing critical, high-traffic user-facing applications for a leading retail platform.
- Played a lead role in designing new features for the main e-commerce site using **React.js** and **Next.js**.
- Championed the adoption of **Tailwind CSS** and built a comprehensive component library in Storybook, increasing team velocity by 30%.
- Managed complex global state using **Zustand** and TanStack Query (React Query).
- *Stack: React.js, Next.js, TypeScript, Zustand, Tailwind CSS, Docker Swarm.*

Dec 2018 – Jan 2020 — **Senior Digital Engineer**, *Bauer Media Group*, London, UK

Architecting platforms for major media brands including **Heat, Grazia, Empire, and Absolute Radio**.
- Introduced and led the hands-on development of a new editorial platform using **Next.js**, significantly improving Core Web Vitals.
- Architected a shared component library in React to unify UI/UX across multiple brands.
- Managed complex application state using Redux Toolkit for predictable data flow.
- *Stack: React.js, Next.js, TypeScript, Redux, SASS, AWS.*

Feb 2018 – Nov 2018	**Software Engineer**, *STEM (formerly Kano Computing)*, London, UK

Creating digital experiences for innovative build-your-own computer kits.
- Developed features for **Kano World**, an educational social platform for children, utilizing **Polymer** and Web Components.
- Proactively prototyped a new mobile application using **Flutter** (early adoption).
- Collaborated on the Kano App to implement interactive coding challenges.
- *Stack: Polymer, Web Components, JavaScript, CSS3, Flutter (Prototype).*

Jan 2016 – Jan 2018	**Software Engineer (Lead Developer)**, *HUD Agency*, Latina, Italy

Joined as the sole technical lead during the agency's founding phase.
- Led the complete **UI/UX redesign** and frontend modernization of the **Rapidoo** ecosystem (website & CRM).
- Built the corporate website and a dedicated mobile app for **ACM Plastic** (packaging supplier for brands like **Haribo**) for the Düsseldorf trade fair.
- Delivered digital solutions for industrial leaders like **Giaguaro Edilizia** and **TSEnergy**.
- *Stack: React.js, Ionic (Mobile), JavaScript, PHP, MySQL.*

Sep 2014 – Jan 2016	**Software Engineer**, *Teknè Consulting Srl (Unit Group)*, Latina, Italy

Tenure includes transfer to parent company Unit Group.
- Contributed to the core development of the Rapidoo CRM platform using **Angular**.
- Developed native mobile applications using **Android (Java)**.
- Developed custom internal management modules (gestionali) to improve workflows.
- *Stack: PHP, Angular, Android (Java), JavaScript, jQuery, MySQL.*

Education

2015 – 2016	**Degree in Computer Science**, *University of Rome "La Sapienza"*, Rome

Faculty of Computer Science

2009 – 2015	**High School Diploma**, *G. Marconi*, Latina

Languages

Italian	Native
English	Professional Working Proficiency
Spanish	Intermediate